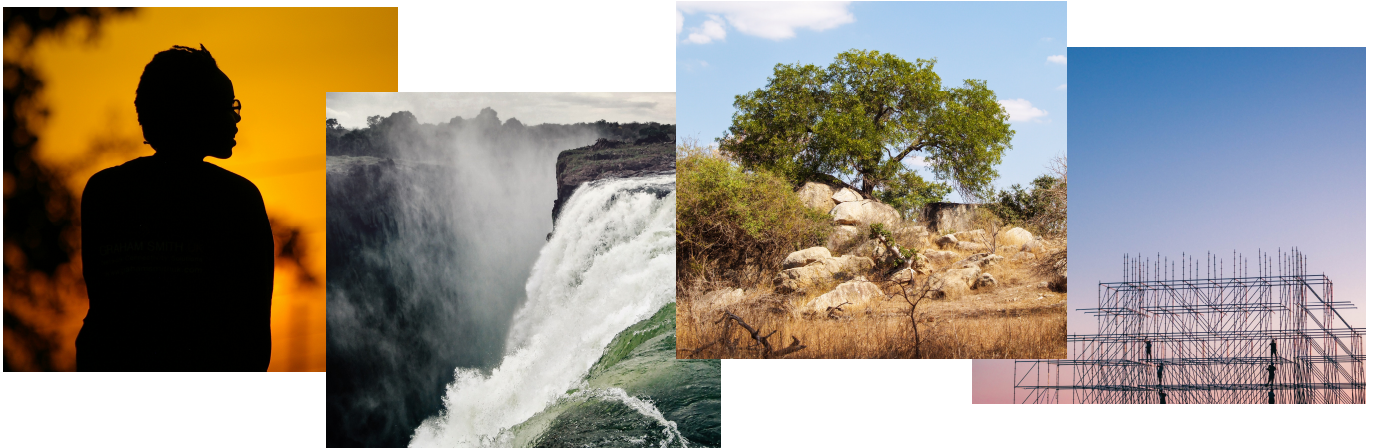




2019 NATIONAL CONFERENCE

21-23 August | ATKV Klein Kariba, Bela Bela, Limpopo



SPONSORSHIP & EXHIBITORS PROSPECTUS

For sponsorships, exhibition and showcase enquiries contact:

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e-mail operations@iaiasa.co.za

About IAIAAsa



WHAT IS IAIAAsa?

The International Association for Impact Assessment, South Africa (IAIAAsa) is a voluntary, non-profit organisation. The aim of IAIAAsa is to bring together professionals and stakeholders concerned with integrated environmental management and impact assessment, from a diverse array of interests and organisations, to exchange ideas, learn and network.

2019 NATIONAL CONFERENCE

IAIAAsa annually hosts a national conference, which offers an opportunity for practitioners and industry to share information. The conference is held at a different location every year.

The 2019 IAIAAsa National Conference is the 23rd annual event of its kind and will be held at Klein Kariba, Bela Bela, Limpopo. The theme of the 2019 conference is: *The Role of Integrated Environmental Management in the Economic Revival of South Africa*.

The breathtaking Waterberg in Limpopo is a refreshing change for the 2019 conference and is the perfect spot to consider the many factors contributing to the sustainability of our beautiful country. We hope to attract up to 300 delegates to this conference.

AUDIENCE

IAIAAsa conference delegates include, *inter alia*:

- National and Provincial Government Departments
- Metropolitan, Local and District Municipalities
- Large industry
- Banking sector
- Environmental assessment practitioners – large corporates to small businesses
- Strategic and integrated environmental practitioners
- Environmental specialist practitioners
- Academics
- Planners, managers and other role players

PREVIOUS SPONSORS



PREMIUM PACKAGES



PACKAGE SPONSORSHIP OPTIONS			
Sponsorship Packages	GOLD	SILVER	BRONZE
Value Including VAT	R 65 000*	R 35 000*	R 20 000*
Exclusivity	2	4	5
PACKAGE SPONSORSHIP ENTITLEMENTS			
Complimentary registrations	4	2	1
Banners at Conference entrance	2	-	-
Banners in plenary	2	2	-
Banners in breakaways	2	2	2
Logo on IAIAAsa Conference website with link to sponsor	✓	✓	✓
Logo on holding slides at Conference	✓	✓	✓
Logo and contact details on Conference programme	✓	✓	✓
Company profile on programme & conference website	250 words	120 words	80 words
5 minute speaking slot at Opening Plenary	✓	-	-
Marketing material insert into conference bag	✓	✓	✓
Recognition in e-brief / website/ Facebook	✓	✓	✓
Proud sponsor logo on email signatures	✓	-	-
Sponsor name tag	✓	✓	✓



* Values are VAT inclusive

SPECIALISED PACKAGES

SHOWCASE - various

Address a Plenary session

This includes a 10-minute presentation at ONE of the plenary sessions. Sponsors can choose from the following sessions:

Plenary Session	Cost *
Opening	R8 000
Day 2	R6 000
Closing	R5 000



Entitlements for Showcase sponsor:

- A 10-minute presentation in your chosen plenary session
- Complimentary day package
- Two banners in the plenary venue for the duration of the session (to be set up immediately before, and taken down immediately after the plenary session by the sponsor)
- Logo on Conference website, hyperlinked to sponsor website
- Logo and contact details in programme

EXHIBITION – R8 000*

Exhibit for the duration of the conference, and allow delegates the chance to engage with you and understand what you do and how

Entitlements for Exhibitor:

- Access for one delegate to the full conference
- Exhibition space at a central location for the duration of the conference. One table and two chairs to be provided. No formal exhibition stands to be provided by the conference organisers. All exhibition material to be provided by the exhibitor
- Logo on Conference website, hyperlinked to exhibitor's website
- Exhibitor name tag



STUDENT SUPPORT – R8 000*

The conference provides the perfect opportunity for students to learn and network with professionals in the field. Would you like to sponsor a bright and eager young mind?

Entitlements for Student sponsor:

- Sponsor logo on Conference programme and on Conference holding slides
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag
- Student sponsor name tag

Note: This sponsorship includes access for one student to the full conference, as well as their accommodation and transport



* Values are VAT inclusive

BRANDING PACKAGES

Does your brand need greater recognition amongst the big players in the environmental world? Or do you even need to remind people you are still around and relevant?

IAIAsa offers you an opportunity to get your brand out there at the 2019 IAIAsa National Conference. Be part of South Africa's Economic Revival through your role in IEM!

CONFERENCE BAGS – R40 000*

Take this opportunity to get your brand recognised! Opt to have your logo big and bold on a durable conference bag and keep your brand out there long after conference

Entitlements for Conference Bag sponsor:

- Sponsor branding on the Conference bag (accompanied by IAIAsa branding)
- One A5 complimentary bag insert (leaflet to be provided by sponsor)
- Sponsor name and logo on Conference programme and on Conference holding slides
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



USB MEMORY STICKS – R37 000*

A delegate gift that will be taken home is one of the best ways of getting your name, brand and services out there

Entitlements for USB Memory Stick sponsor:

- Sponsor branding on the USB memory sticks (accompanied by IAIAsa branding)
- One A5 complimentary bag insert (leaflet to be provided by sponsor)
- Sponsor name and logo on Conference programme and on Conference holding slides
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



*** Values are VAT inclusive**



BRANDING PACKAGES

NOTEPADS – R10 500*

Keep your brand in delegates minds with a block notepad branded on each page

Entitlements for Notepad sponsor:

- Sponsor branding on conference notepads (accompanied by IAIAAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag

Note: IAIAAsa will source the notepad and branding. Should you want a higher quality item, additional changes may apply.



CONFERENCE LANYARDS – R7 000*

Branding of the conference lanyard is an easy way of having your logo visible every day at the conference, and a great token for delegates to take home

Entitlements for Lanyard sponsor:

- Sponsor branding on all conference lanyards (accompanied by IAIAAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag

Note: Lanyards will have safety release clips



PENS – R5 000*

People love getting a new pen! Take this opportunity to put your brand on the conference pens

Entitlements for Pen sponsor:

- Sponsor branding on conference pens (accompanied by IAIAAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag

Note: IAIAAsa will source a basic pen and branding. Should you want a higher quality item, additional changes may apply.



* Values are VAT inclusive



BRANDING PACKAGES

PAMPHLETS – R2 000*

Place one of your pamphlets in the conference bag

Entitlements for Pamphlet sponsor:

- Placement of one A5 pamphlet or leaflet in the Conference bag



PRIZES & GIFTS – R1 000* or item donations

Provide prizes, such as books, weekends away, hampers, vouchers, and other exciting prizes for the awards, quiz night and spot prizes, and lucky draws to be handed over at various events throughout the conference

Entitlements for sponsoring or donating prizes and gifts

- Sponsor branding on prize or gift packaging
- Acknowledgement of the sponsor when awarding the prize or gift



Take advantage of the IAIAAsa 2019 conference to develop your brand..



- **Increase your visibility** in a rapidly growing market
- **Get noticed** for your specialist work or projects
- **Network** and get your brand out there
- **Create opportunities** for new revenue streams
- **Get feedback** on your service lines
- **Generate ideas** to move you forward

* Values are VAT inclusive



ENTERTAINMENT PACKAGES

MEET AND GREET DRINKS – R12 500*

Be the first to welcome delegates to the 2019 Conference with opening night drinks accompanied by entertainment and a great atmosphere



Entitlements for sponsor:

- Two pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement at the Meet n Greet, name and logo on Conference programme and on Conference holding slides
- Sponsor name Tag

Note: Sponsorship of one round of drinks

QUIZ NIGHT DRINKS – R25 000*

The Quiz Night event has evolved over the years, since the *cracker* Quiz Night of 2016. The evening's events will include dinner and entertainment, and of course your sponsored drinks



Entitlements for sponsor:

- Two pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement at the Quiz Night, name and logo on Conference programme and on Conference holding slides
- Sponsor name tag

Note: Sponsorship of two rounds of drinks

GALA DINNER DRINKS – R25 000

The Gala Dinner is our crowning event of the annual national Conference. The night is star studded offering a three-course meal and much fun and entertainment



Entitlements for sponsor:

- Two pop-up banners at the dinner venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement at the Gala Dinner, name and logo on Conference programme and on Conference holding slides
- Sponsor name tag

Note: Sponsorship of two rounds of drinks.

* values include VAT

SPONSORSHIP AGREEMENT

Deadline for payment of sponsorships: 1 July 2019

COMPANY NAME:

VAT NUMBER:

INVOICING ADDRESS:

CODE:

TELEPHONE:

EMAIL ADDRESS:

CONTACT PERSON:

CAPACITY:

CELL NO:

IAIAsa CONFERENCE 2019 SPONSORSHIP BOOKING

SPONSORSHIP PACKAGE:

PACKAGE 1: _____ Quantity: _____

PACKAGE 2: _____ Quantity: _____

Total : R _____

Confirmation of Sponsorship Booking

Name: _____ Signature: _____

* Terms and conditions may apply to Sponsorships





THANK YOU

WE LOOK FORWARD TO YOUR SUPPORT!

Enquiries contact:

Sue George

IAIAsa Operations

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IAIAsa

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