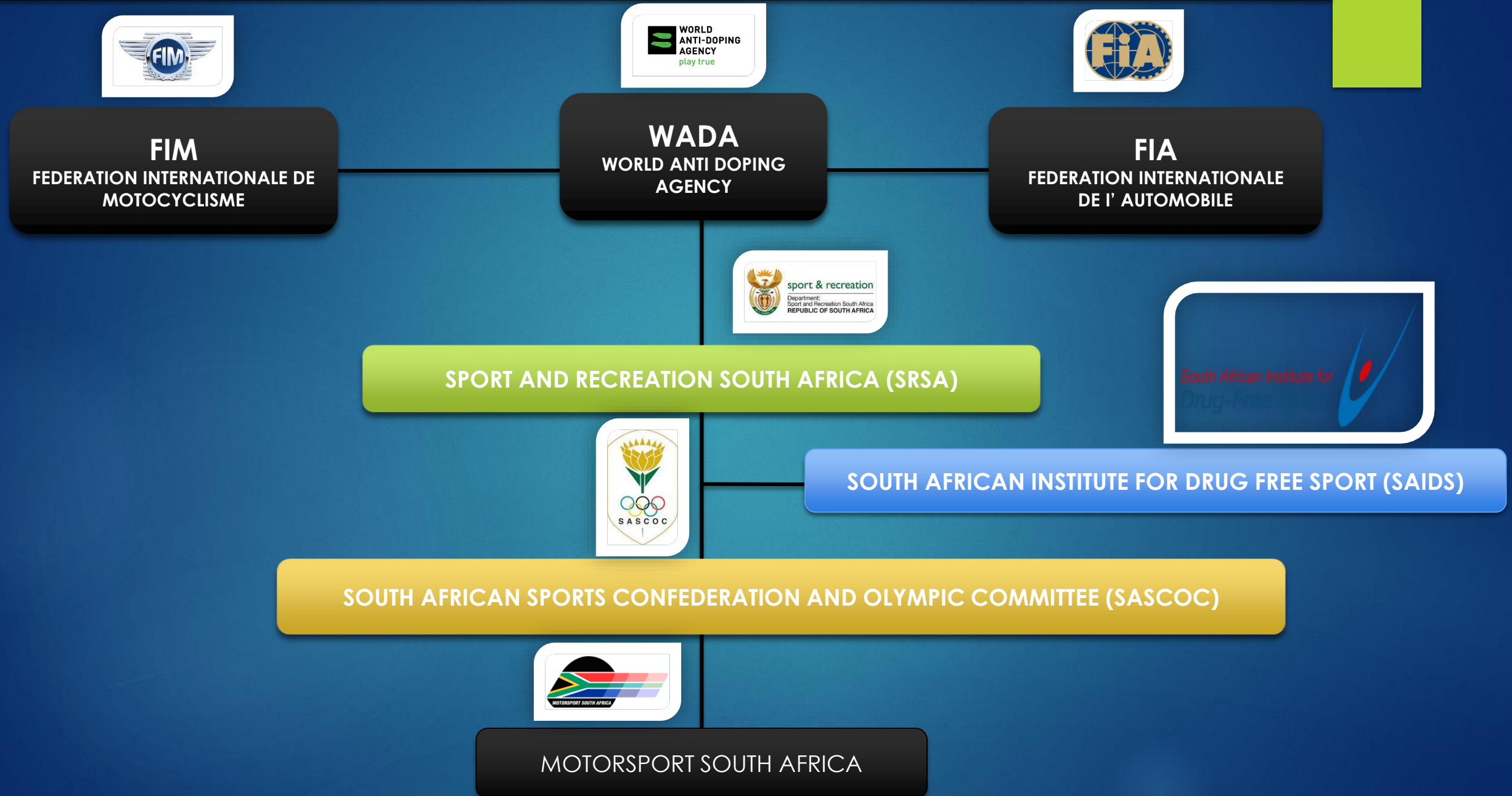




MOTORSPORT SOUTH AFRICA

COMPANY INFORMATION AND STRUCTURES

ORGANISATIONAL STRUCTURE – MSA AUTHORITY





MSA INTERNAL STRUCTURES



MSA FUNCTIONS

Formulates, Compiles / Distributes:

- Sporting Policy
- Technical Rules and Regulations
- Annual Motorsport Calendar
- National and Regional Championships Scoring



Issues / Publishes:

- Competitor Licences
- Official Licences
- National and Regional Circulars
- Quarterly Bulletins
- Media Releases
- Court Findings
- Informative and updated website

Ensures:

- Conformity of South African motorsport regulations with FIA, CIK and FIM International Sporting Codes
- Conformity and compliance with WADA Anti-Doping Regulations
- Compliance with Ministry of Sport and SASCOC laws, statutes and requirements
- Qualification of licensed officials
- Safety of competitors, officials and spectators at all events
- Attendance of qualified medical personnel at events
- Transparent and clean administration of the sport and all financial matters
- Transformation within motorsport – both from a competitor as well as official/administration viewpoint
- Awareness and protection of environment

Negotiates and Arranges:

- Competitor and Official Insurance at unbeatable premiums for best cover
- Public Liability Insurance (claims by third parties)
- Democratic and fair Courts to deal with Protests, Appeals and Enquiries to ensure effective, fair and equal treatment for all competitors, officials, organisers and sponsors
- The awarding of National Colours to all competitors who meet the requirements of Sport & Recreation S.A. and SASCOC

Controls:

- Commercial Rights for all categories of motorsport
- Awarding of South African and Regional Championship titles

Implements:

- Special projects whenever deemed necessary
- Development programmes on behalf of Sport & Recreation and National Lottery Board

Promotes:

- The interests of South African motorsport
- Equality in motorsport

MSA COMMISSIONS AND WORKING GROUPS

Commissions represent associations, clubs and competitors regarding the sporting affairs of the various categories:

SPORTING COMMISSIONS:

Car Circuit Racing Commission
Circuit Motorcycle Commission
Historic Commission
Karting Commission
Motocross Commission
Cross Country Car Commission
Cross Country Motorcycle Commission
(Enduro Offroad & Quads)
Drag Racing Commission
Oval Commission
Spinning & Drifting Commission

SPECIALIST PANELS:

Environmental Panel
Medical Panel
Women in Motorsport Panel

STEERING COMMITTEE:

Enduro Steering Committee
4 X 4 XTrack Committee
Rally Steering Committee
Shelby Can Am Steering Committee

MSA REGIONAL MOTORSPORT COMMITTEES

6 Regional Committees ensure the efficient administration of motorsport at regional level



- Border Regional Motorsport Committee
- Eastern Province Regional Motorsport Committee
- Free State/Northern Cape Regional Motorsport Committee
- Kwazulu Natal Regional Motorsport Committee
- Northern Regions Regional Motorsport Committee
- Western Cape Regional Motorsport Committee



MSA SWOT ANALYSIS

Strengths:

- Sound Structure
- International and Local stakeholder recognition of MSA
- Democratic Election Process
- Financially sound
- Commercial Rights holder
- Excellent relationship with all International Governing Bodies
- Compliance with International Sporting Regulations
- All seasons sport
- Caters for all ages
- Independent governing body
- Volunteer Officials
- No discrimination
- Motorsport seen as dynamic and professional

Weaknesses:

- MSA role not clearly defined/understood
- No premier categories
- Reliance on volunteers
- Limited pool of volunteers
- Lack of communication within MSA infrastructure
- Concentrated pool of main sponsors
- Simultaneous withdrawal of sponsors could create financial problem
- Not a sport which entertains/interests the whole family
- Insufficient training of Officials
- Difficult to speed up transformation
- Insufficient Communication/Exposure at Grass Roots Level
- Lack of venues for training purposes

Opportunities:

- Clean image of Motorsport in South Africa
- Revenue from sale of Commercial Rights
- Revenue from contingency/individual sponsorship
- Grass roots level approach
- Dedicated Motorsport Channel
- Create, promote and grow awareness and involvement of women in motorsport
- Speed up transformation within motorsport – all levels
- Growth in popularity, big sponsorships, promising competitors
- Sponsorship twice more relevant to youth than advertising
- Motorsport can be more exciting and interesting
- Other entertainment at circuits and events
- Other media coverage
- Optimal TV coverage to maximize stakeholder ROI
- Merchandise to build Corporate awareness

Threats:

- Considered as white elitist sport
- Competitive environment (other sports)
- Cost of participation
- Withdrawal of current major sponsors
- Broadcasters' lack of support/interest
- Poor TV programme content (boring) and slot times
- Broadcast/Slot costs
- General lack of interest in motorsport
- Possible Loss of appeal to youth
- Declining spectators – distance, other entertainment, cost
- Motorsport seen by many as an extremely dangerous sport
- Considered as a male dominated sport
- Civil Action threats
- Loss of land for non-circuit motorsport (environmental)