



8-10 OCTOBER 2018

CIGFARO

ANNUAL CONFERENCE

EMPERORS PALACE - EKURHULENI



CIGFARO
Chartered Institute of
Government Finance, Audit & Risk Officers

The Chartered Institute of Government Finance, Audit & Risk Officers (CIGFARO), is hosting its 89th Annual Conference 2018 which will be held at Emperors Palace from 8 – 10 October 2018.

The event draws participants from: Municipalities, Provincial & National Government Departments, Legislatures & Chapter 9 Institutions, State Owned Enterprises & Private Sector Organisations.

You are cordially invited to Exhibit at this prestigious event. More than 1500 Delegates & Exhibitors are expected to attend!

Exhibition Dates & Venue

08 - 10 October 2018

Who will be there?

The CIGFARO Conference is the flagship event for finance officials in The Public Sector. Delegates include:

- ◆ Ministers, MECs, Mayors, Speakers & MMCs
- ◆ Members of MPACs, National & Provincial SCOPAs
- ◆ Members of Audit & Risk Committees as well as other Oversight Committees
- ◆ Accounting Officers (MMs, HODs & CEOs)
- ◆ Chief Officers (COOs, CFOs, CAEs, CROs & CIOs)
- ◆ DDGs, CDs, Directors, DDs, & ADs
- ◆ Managers & Officials from Internal Audit, Risk, Supply Chain,



Why Exhibit at CIGFARO Conference?

- The Best & Most Cost-Effective platform to interact with Government and senior Municipal officials.
- More than 120 Appropriately Positioned Exhibition Stands to choose from
- Clearly defined target market group for focused marketing
- Professional Support to all Exhibitors prior to & during the event
- Strengthen existing relationships & initiate new ones
- You gather intelligence on client requirements through face-to-face contact

How to Register?

- Complete the attached registration form and fax it to: **086-602-5560**
- A Tax Invoice will be issued and e-mailed
- Exhibition space will be confirmed upon receipt of payment

Should you require any further information, please contact:

Hloni Tseke or Ocean Makalima

Tel: 011-394-0879 or

Important Information

- **Exhibition Packages and costs are available in the documents accompanying this invitation**
- **Companies are urged to register early as exhibition space is very limited to due to the nature of the event**
- **A limited number of some Packages are available and will be awarded on a first-come first-served basis**
- **Customised Exhibition Packages that meet an exhibitor's specific requirements can be arranged with the office**



www.cigfaro.co.za

Schedule of fees 2018

A. Exclusive Sponsorship Packages

Platinum Sponsorship Package

- ⇒ 9m x 6m Exhibition Stand in the Exhibition Hall
- ⇒ 4 x Full Page Adverts in the CIGFARO Journal
- ⇒ 1 x Full Page Advert in Conference Information Booklet
- ⇒ Company Logo on Front Cover of Conference Booklet
- ⇒ Company Logo on Conference Bags
- ⇒ Company Logo on the Welcoming & Programmes Banners
- ⇒ Company Logo on Visuals in Conference Hall
- ⇒ Brochures in the Conference Bag
- ⇒ Logo on Conference banner in the Main Hall
- ⇒ 25 x Conference Delegates
- ⇒ Speaking slot on a Theme related topic
- ⇒ Acknowledgement as Platinum Sponsor
- ⇒ 3 x Full page advert in News Paper
- ⇒ Radio Advert on a National Radio Station

Sponsorship
Amount negotiated

Gold Sponsorship Package

- ⇒ 6m x 6m Exhibition Stand in a prominent location
- ⇒ 3 x Full Page Advert in the Conference Newspaper
- ⇒ 2-Page Advertorial in the CIGFARO Journal
- ⇒ Company Logo on Front Cover of Conference Booklet
- ⇒ 6 x Conference Delegates
- ⇒ Banner in the Main Hall
- ⇒ 6 x Stand Representatives

Silver Sponsorship Package

- ⇒ 3m x 6m Exhibition Stand in a convenient location
- ⇒ 3 x Half Page Advert in News Paper
- ⇒ Full Page Advert in Conference Information Booklet
- ⇒ 4 x Half Page Advert in the CIGFARO Journal
- ⇒ Company Logo on Front Cover of Conference Booklet
- ⇒ 6 x Conference Delegates
- ⇒ Company Logo on Event Website
- ⇒ Brochure in the bag

B. General Costs

Description	Amount	Comments
Stand (3m X 3m)	R 45,124	3 representatives - free
Additional representatives at stand	R 6,359	Per representative
Exhibitor attend Conference	R 7,995	Per delegate
Brochure in Conference Bag/Folder	Applicable to exclusive Packages	Per brochure for 1500 bags
Advertisement Conference Information Booklet:		
* Full Page (1 of 3 covers)	R 17,956	
* Full Page	R 10,494	
Advertisement in CIGFARO Journal:		
* Full Page (1 of 3 Covers)	R 22,509	
* Advertorial	R 15,624	
* Full page	R 11,194	
* Half page	R 7,696	
Advertisement in CIGFARO Conference Newspaper:		
* Full page advertisement	R 21,454	Size A3
* Half page advertisement	R 10,727	Rates per day
* Quarter page advertisement	R 6,413	
Advertisement on CIGFARO Website:		
* 3 Months on Home Page	R 8,279	Incl. link to advertiser's website
* 6 Months on Home Page	R 12,476	

Join our mailing list!

C. Additional Opportunities

Description	Amount
Sponsoring the Gala Function	R795 000
Sponsoring Luncheons	R106 000 per day
Sponsoring Refreshments (tea/coffee)	R42 400 for 2 nd and 3 rd days
Sponsoring Programme Manager	R53 000
Sponsoring Motivational Speaker	R53 000
Sponsoring of Entertainment	R53 000
Sponsoring Speakers' Gifts	R53 000

D. Other Sponsorship Packages

GOLD Package: ⇒ 6m x 6m Exhibition Stand in a convenient location ⇒ 3 x Full Page Advert in the Conference Newspaper ⇒ 2-Page Advertorial in the CIGFARO Journal ⇒ Company Logo on Front Cover of Conference Booklet ⇒ 6 x Conference Delegates ⇒ Banner in the Main Hall ⇒ 6 x Stand Representatives ⇒ Acknowledgement as Gold Sponsor	R287 500	SILVER Package: ⇒ 3m x 6m Exhibition Stand in a convenient location ⇒ 3 x Half Page Advert in News Paper ⇒ Full Page Advert in Conference Information Booklet ⇒ 4 x Half Page Advert in the CIGFARO Journal ⇒ Company Logo on Front Cover of Conference Booklet ⇒ 6 x Conference Delegates ⇒ Company Logo on Event Website ⇒ Brochure in the bag ⇒ Acknowledgement as Silver Sponsor	R144 000
Exhibition Package One: ♦ 2 x Stands ♦ 3 x delegates ♦ 3 x Stand Representatives ♦ 4 x Half Page advert (J) ♦ Brochure in the bag	R120 000	Exhibition Package Two: ♦ 2 x Stands ♦ 5 x Stand Representatives ♦ 1 x Delegate ♦ 3 x Quarter Page advert (NP) ♦ Brochure in the bag	R109 000
Exhibition Package Three: ♦ 1 x Stand ♦ 3 x Delegates ♦ 4 x Half Page advert (J) ♦ Brochure in the Bag	R75 000	Exhibition Package Four: ♦ 1 stand ♦ 2 x Stand Representatives ♦ 1 x Delegate ♦ 3 x months Website banner	R53 200

NB. All prices include VAT

CIGFARO Banking Details:

ABSA Bank - Cheque Acc
 Acc No: 0170-167-376
 Branch Code: 632005
 Branch Name: Central Ave, Kempton Park
 VAT: 4220122701