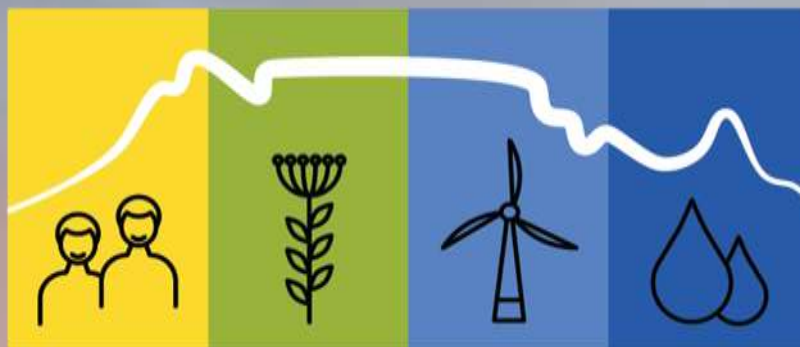


2017 NATIONAL CONFERENCE

16-18 August | ATKV Goudini Spa, Western Cape



SPONSORSHIP PROSPECTUS



For sponsorship and showcase enquiries
contact:
Sue George
IAIASa Operations
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About IAIAsa



What is IAIAsa?

The International Association for Impact Assessment, South Africa (IAIAsa) is a voluntary, non-profit organisation. The aim of IAIAsa is to bring together professionals from a diverse array of interests and organisations, all of whom are concerned with integrated environmental management and impact assessment, to exchange ideas, learn and network.

2017 National Conference

IAIAsa annually hosts a national conference, which offers an opportunity to practitioners and industry to share information. The conference is held at a different location every year.

The 2017 IAIAsa National Conference is the 22nd annual event of its kind and will be held at Goudini Spa, Rawsonville, Western Cape. We hope to attract up to 400 delegates to this conference. The Western Cape provides a beautiful backdrop for the 2017 conference and sets the perfect scene for a spectacular IAIAsa Conference 2017.

The theme of the 2017 conference is: *Inspiring Integrated Environmental Management: Crafting Innovative Solutions to Persistent Environmental and Social Challenges.*

Audience:

IAIAsa conference delegates include, *inter alia*:

- National and Provincial Government Departments
- Metropolitan, Local and District Municipalities
- Large industry
- Banking sector
- Environmental assessment practitioners – large corporates to small businesses
- Strategic and integrated environmental practitioners
- Environmental specialist practitioners
- Academics
- Planners, managers and other role players

Previous Sponsors



We look forward to seeing you there



MAIN SPONSORSHIP PACKAGE

PACKAGE SPONSORSHIP OPTIONS

Sponsorship Packages	GOLD	SILVER	BRONZE
Value Including VAT	R60 000	R30 000	R15 000
Exclusivity	3	4	5

PACKAGE SPONSORSHIP ENTITLEMENTS

% Off attending delegate conference fees	40%	20%	10%
Max delegates at above discount (Max value of discount)	8	4	2
Banners at Conference Entrance	1		
Banners in Plenary	1		
Banners in Breakaways	1	1	1
Logo on IAIAAsa Conference website and link to sponsor	✓	✓	✓
Logo on holding slides at Conference	✓	✓	✓
Logo and Contact Details on Printed Conference Programme	✓	✓	✓
Company abstract/profile on programme & conference website	250 words	120 words	80 words
5 minutes speaking slot at Opening Plenary	✓		
Marketing material (A5 pamphlet) insert into conference bag	✓		
Recognition in e-brief / newsletter / website (as appropriate)	✓		
Proud sponsor logo for website/email signatures	✓		
Sponsor name tag	✓	✓	✓

**Note: Any of the above (or additional) aspects may be discussed with IAIAAsa should you wish to. IAIAAsa reserves the right to provide alternative arrangements or options should any of the above not be suitable or available for any reason.*

For additional sponsorship options, please see the following pages



SHOWCASE

A new and exciting addition to our sponsorship options is the option to “host” a Plenary session.

This option includes:

- **10-minute** presentation at ONE of the plenary session; sponsors can choose from the following sessions:

Plenary Session	Cost (including VAT)
Opening	R 8 500
AGM	R 7 500
Closing	R 6 500

Entitlements for Showcase sponsor:

- One 10-minute presentation at a plenary session
- 2 x banner at venue for the duration of the session (to be set up immediately before, and taken down immediately after by the sponsor, during breaks)
- Logo on Conference Website
- Logo and contact details in programme
- Complimentary day package or discount to this value.

EXHIBITION – R7 000 (Value including VAT)

Set up your stand at the conference venue, and allow delegates the chance to engage with you and understand what you do and how. You remain visible throughout the conference in the designated area.

Entitlements for Exhibition sponsor:

- Access to the full conference for one delegate
- Exhibition space at a central location for the duration of the conference (one table and two chairs to be provided – no formal exhibition stands to be provided by the conference organisers)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag

Note: All exhibition material to be provided by the exhibitor.



ADDITIONAL SPONSORSHIP OPTIONS

Is your company rebranding? Do you want greater recognition amongst the big players in the environmental world? Or even to remind people you are still around and relevant?

IAIAsa offers you an opportunity to get your brand out there at the 2017 IAIAsa National Conference. Be a part of the new era of Impact Assessment!

CONFERENCE BAGS

R30 000 (Value including VAT)

Conference bags are an essential part of the IAIAsa conference. Take this opportunity to get your brand recognised! Opt to have your logo big and bold on the cover of the 2017 conference bag.

Entitlements for Conference Bag sponsor:

- Sponsor branding on the Conference bag (accompanied by IAIAsa branding)
- 1 x Complimentary bag insert (leaflet to be provided by sponsor)
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website

USB MEMORY STICKS

R25 000 (Value including VAT)

Providing small gifts to the delegates (that they will take home) is one of the best ways of getting your name, brand and services out there.

Entitlements for USB Memory Stick sponsor:

- Sponsor branding on the USB memory sticks (accompanied by IAIAsa branding)
- Acknowledgement on programme (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



CONFERENCE LANYARDS

R7 000 (Value including VAT)

Branding of the conference lanyard is an easy way of having your logo visible every day at the conference, and a great token for delegates to take home.

Entitlements for Lanyard sponsor:

- ➔ Sponsor branding on all conference lanyards (accompanied by IAIAAsa branding)
- ➔ Logo on Conference website, hyperlinked to sponsor's website
- ➔ Delegate name tag with "Sponsor" annotation

PENS

R5 000 (Value including VAT)

People love getting a new pen! This sponsorship includes the rights to branding the conference package pens, which IAIAAsa will strive to ensure is of the sturdy, reliable variety.

Entitlements for Pens sponsor:

- ➔ Sponsor branding on all conference pens (accompanied by IAIAAsa branding)
- ➔ Logo on Conference website, hyperlinked to sponsor's website
- ➔ Delegate name tag with "Sponsor" annotation

Note: IAIAAsa will source the basic pen and branding. Should you want a higher quality item, additional changes may apply.

NOTEPADS

R7 000 (Value including VAT)

Notepads are another great way of making your brand more visible

Entitlements for Notepads sponsor:

- ➔ Sponsor branding on all conference notepads (accompanied by IAIAAsa branding)
- ➔ Logo on Conference website, hyperlinked to sponsor's website
- ➔ Sponsor name tag



STUDENT SUPPORT

R7 000 (Value including VAT)

The conference will provide the perfect opportunity for students to learn and network with professional in the field. Would you like to sponsor a bright and eager young mind?

Entitlements for Mentorship support sponsor:

- ➔ Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)
- ➔ Logo on Conference website, hyperlinked to sponsor's website
- ➔ Delegate name tag with "Sponsor" annotation

Note: This sponsorship includes access for the student to the full conference, as well as accommodation. Transport is not included.

PAMPHLET

R2 000 x 5 (Value including VAT)

Entitlements for Pamphlet sponsor:

- ➔ Placement of 1 x A5 pamphlet/ leaflet in the Conference Bag
- ➔ Logo on Conference website, hyperlinked to sponsor's website
- ➔ Delegate name tag with "Sponsor" annotation

GIFTS

R2 000 x 5 (Value including VAT)

Entitlements for Delegate Gifts sponsor for Awards and Guest / Key Note Speakers

- ➔ Sponsor branding on the delegate gift packaging
- ➔ 1 x Complimentary bag insert (leaflet to be provided by sponsor)
- ➔ Reference to the sponsor when awarding the gift / prize
- ➔ Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)



DELEGATE PRIZES

Various

IAIAsa would like to encourage sponsors to provide any prizes, such as weekends away, wine hampers, books, vouchers, and other exciting prizes for Awards, best presentation / poster, spot-prizes and lucky draws at various events throughout the conference since it will encourage further environmental best practice.

MEET AND GREET DRINKS / WINE / SOFT DRINKS –

R8 000 (Value including VAT)

Be the first to welcome the delegates to the 2017 Conference with opening night drinks (one round), accompanied by light entertainment and a great atmosphere.

Entitlements for Meet and Greet Drinks sponsor:

- Naming rights to the Meet and Greet
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)

HAPPY HOUR DRINKS / WINE / SOFT DRINKS – R16 000

(Value including VAT)

The “Happy Hour” event has evolved over the years, and in 2016 the “Quiz Night” was a highlight. The evening's events will include dinner and entertainment, and of course your sponsored drinks (two rounds).

Entitlements for Happy Hour Drinks sponsor:

- Naming rights to the Happy Hour
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



GALA DINNER DRINKS / WINE / SOFT DRINKS – R18 500

(Value including VAT)

The Gala Dinner is our crowning event of the annual national conference. The night is generally star studded, with the top achieving and acknowledged IAIAA members, a three-course meal and much fun and entertainment (sponsorship for two rounds of drinks).

Entitlements for Gala Dinner Drinks sponsor:

- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



SPONSORSHIP AGREEMENT

Deadline for payment of sponsorships: 5 July 2017

COMPANY NAME:

VAT NUMBER:

INVOICING

ADDRESS:

CODE:

TELEPHONE:

FAX:

CONTACT PERSON:

CAPACITY:

CELL NO:

EMAIL ADDRESS:

IAIAsa CONFERENCE 2017 SPONSORSHIP BOOKING

SPONSORSHIP PACKAGE:

PACKAGE 1:

Quantity:

PACKAGE 2:

Quantity:

Total : R

Confirmation of Sponsorship Booking

Name

Signature:



** Terms and conditions may apply to Sponsorships*

For sponsorship and showcase enquiries contact:

Sue George

IAIASa Secretariat

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e-mail operations@iaiasa.co.za

THANK YOU

WE LOOK FORWARD TO YOUR SUPPORT