


FIM AFRICA


WEBSITE AND SOCIAL MEDIA STATISTICS



www.fim-africa.com - Website




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**VOLUNTEER
SPOTLIGHT AWARD**

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1 2 3 4 5 6 7 8 9 10 11 12

2019 FIM AFRICA GENERAL ASSEMBLY, JACARANDA HOTEL, WESTLANDS, NAIROBI, KENYA (2 NOVEMBER 2019)

ADeL

[Sign In](#) or [Register](#)

The anti-doping e-learning platform (ADeL) offers access to all topics related to clean sport and anti-doping. It offers courses for athletes, coaches, doctors, administrators and anyone interested in learning more about anti-doping and protecting the values of clean sport.

www.fim-africa.com – Pageviews



Pageviews

Pageviews Summary



21616

TOTAL PAGEVIEWS

1544

MONTHLY AVG

2658

BEST MONTH

372

WEEKLY AVG

1296

BEST WEEK

54

DAILY AVG

391

BEST DAY

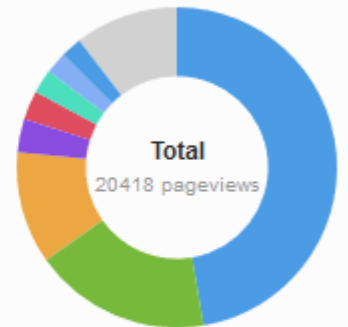
Total Pageviews

Past 12 months



Total Pageviews

Popular Pages	Pageviews	Share
LATEST NEWS	9665	47%
FIM AFRICA	3642	18%
SPORT	2319	11%
BESIDES SPORT	686	3%
ARCHIVES	597	3%
2019 MXOAN	500	2%
CALENDAR	447	2%
undefined	429	2%
Other pages	2133	10%



www.fim-africa.com – Visitor Information



Visitor Information

Total Visitors

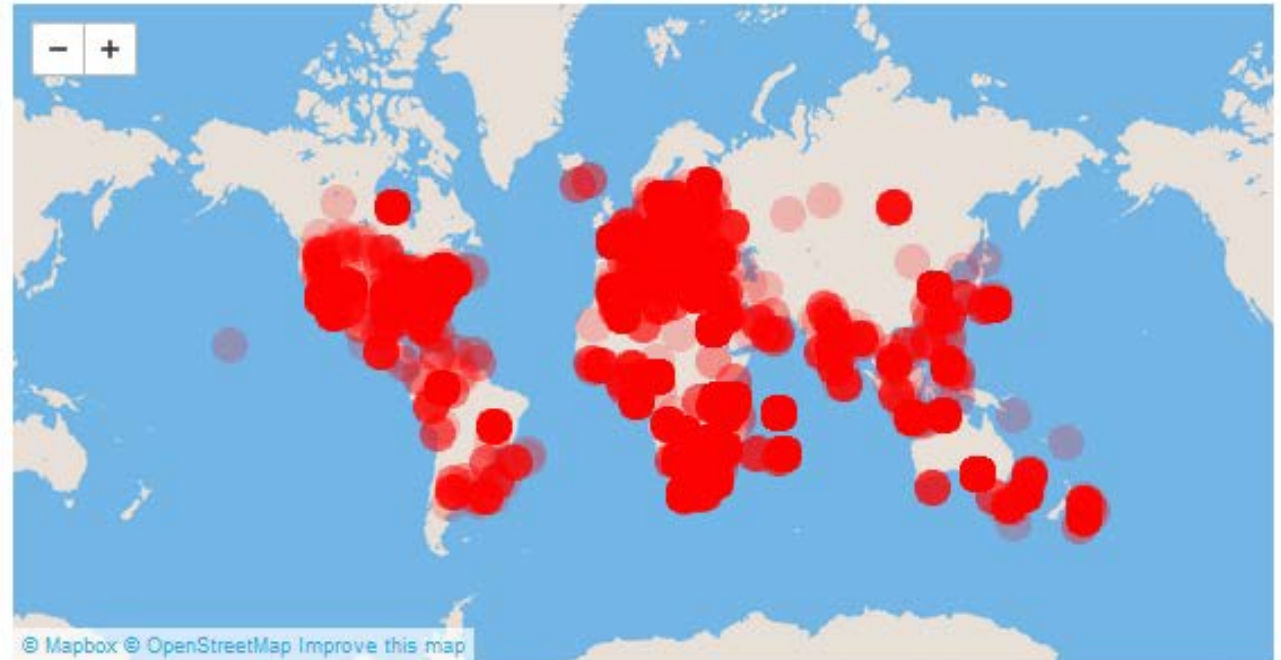
Past 12 months



Device Usage



Visitor Locations



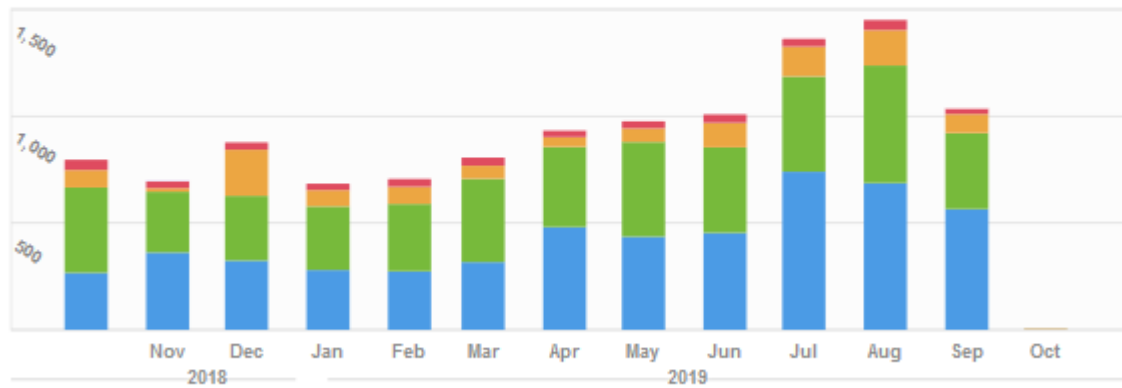
www.fim-africa.com



Traffic Sources

All Sources

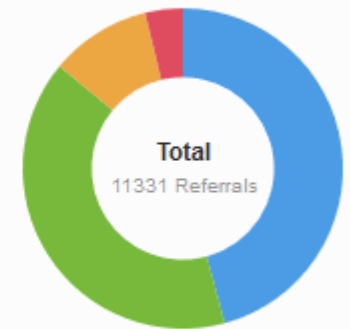
Past 12 months



All Sources

Source	Visits	Share
direct	5187	46%
link	4561	40%
social	1155	10%
search	427	4%
email	1	0%
ad	0	0%
local	0	0%


Get More



FACEBOOK: FIM AFRICA




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FIM Africa
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- Home
- About
- Posts
- Videos
- Events
- Notes
- Photos
- Community



[Liked ▾](#) [Following ▾](#) [Share](#) [...](#) [Send Message ✎](#)

[Create](#) [Live](#) [Event](#) [Offer](#) [Job](#)





FACEBOOK – FOLLOWERS (21 778)

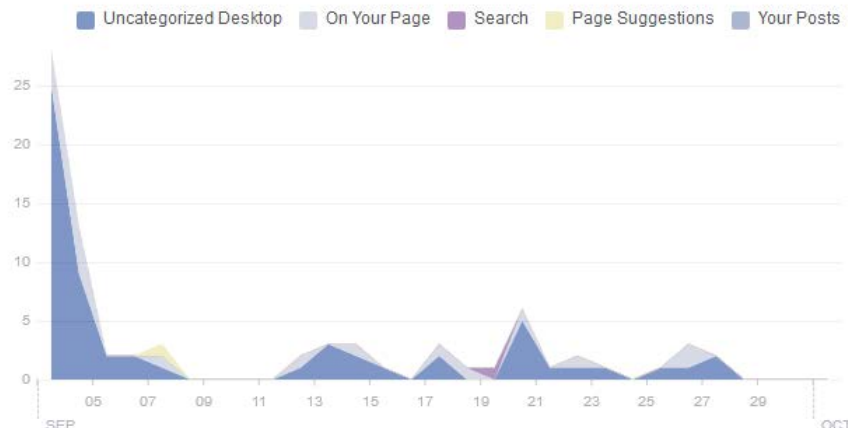
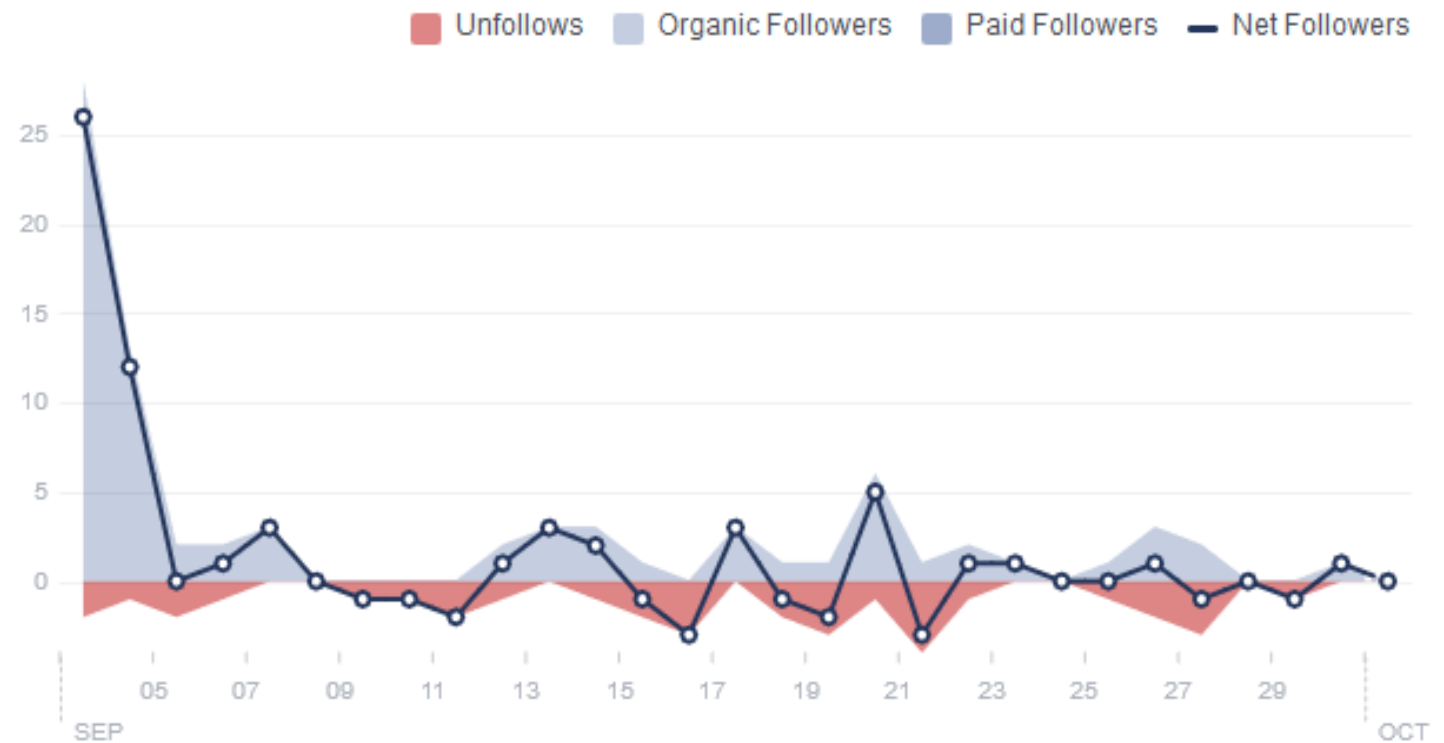


Total Page Followers as of Today: 21,778



Net Followers

Net followers shows the number of new followers minus the number of unfollows.



FACEBOOK - LIKES (21 724)

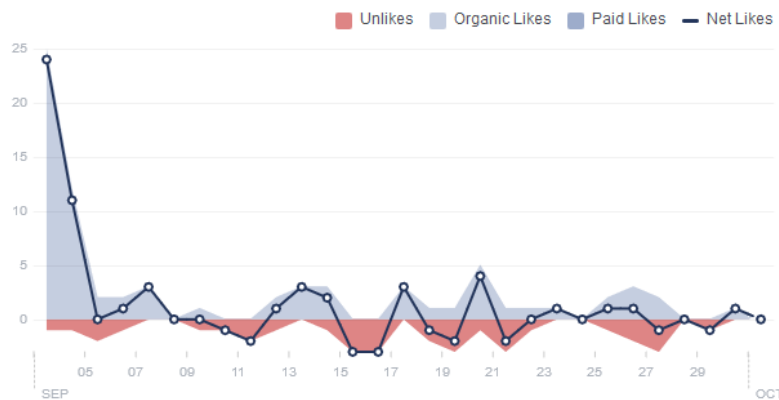


Total Page Likes as of Today: 21,724



Net Likes

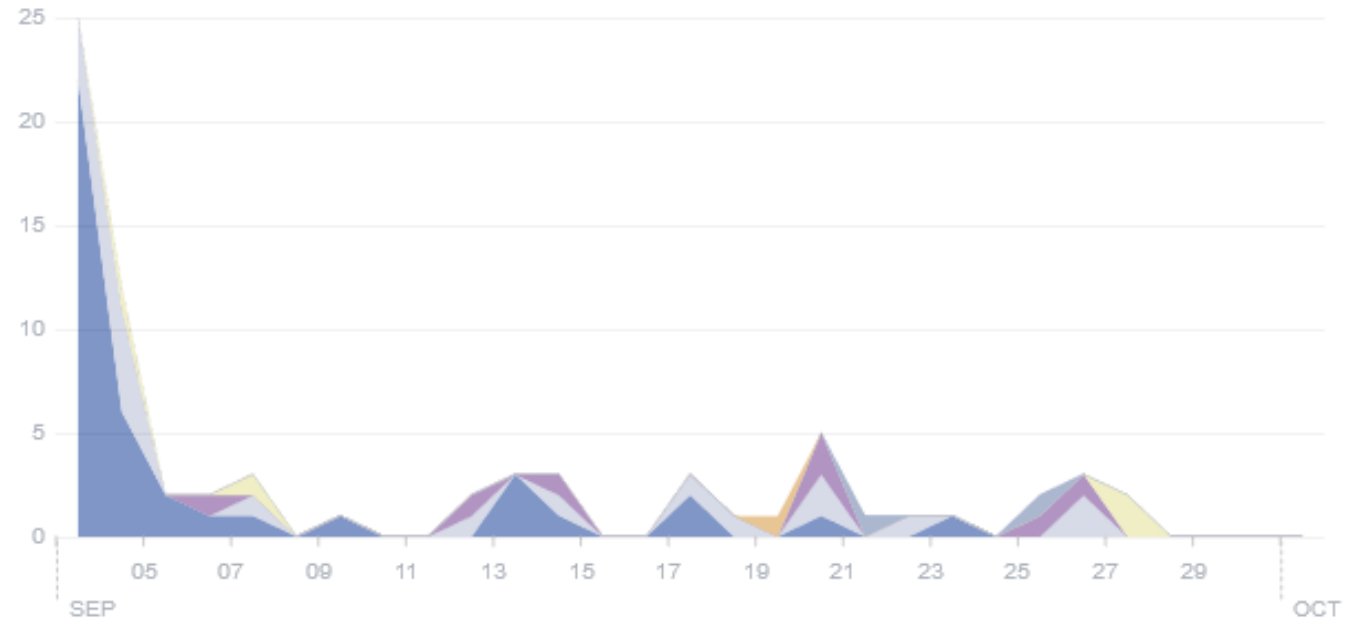
Net likes shows the number of new likes minus the number of unlikes.



Where Your Page Likes Happened

The number of times your Page was liked, broken down by where it happened.

News Feed Your Page Restored Likes from Reactivated Accounts Page Suggestions
Other Search

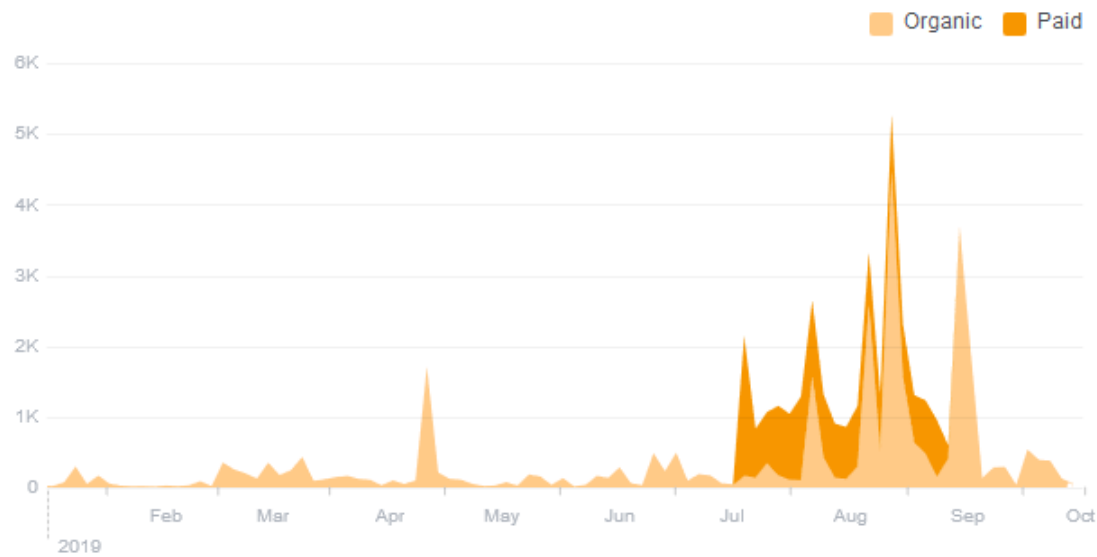


FACEBOOK - REACH



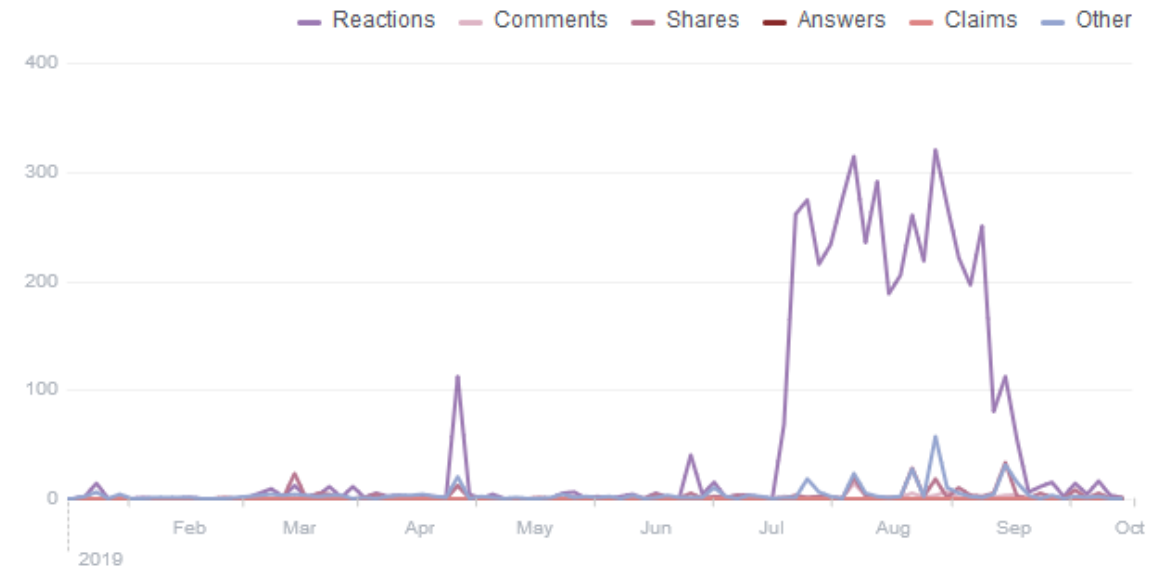
Post Reach

The number of people who had your Page's posts on their screen. This number is an estimate and may not be precise.



Reactions, Comments, Shares, and More

These actions will help you reach more people.



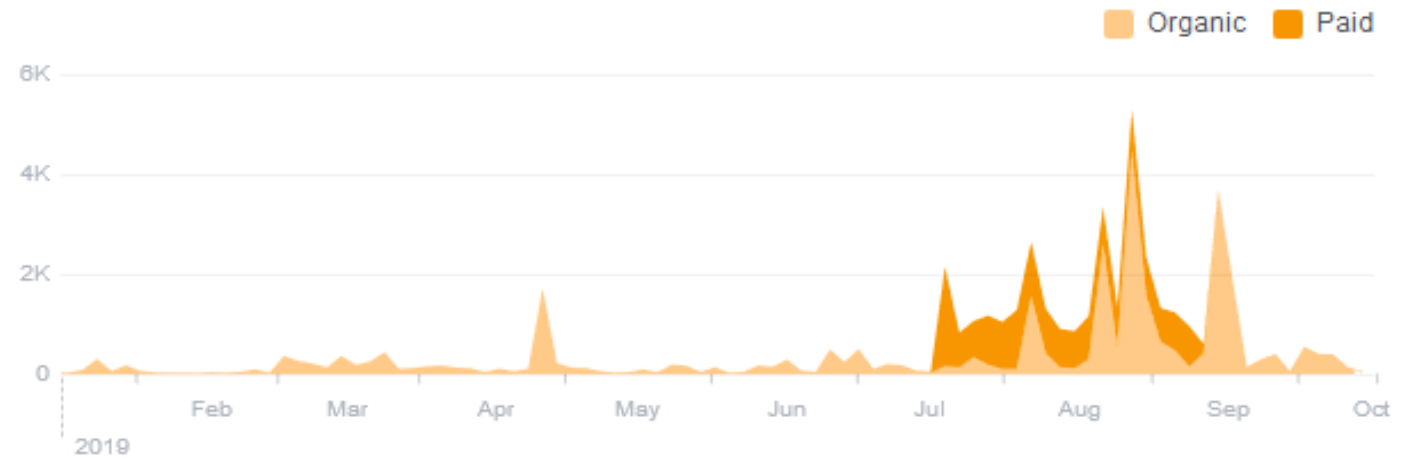
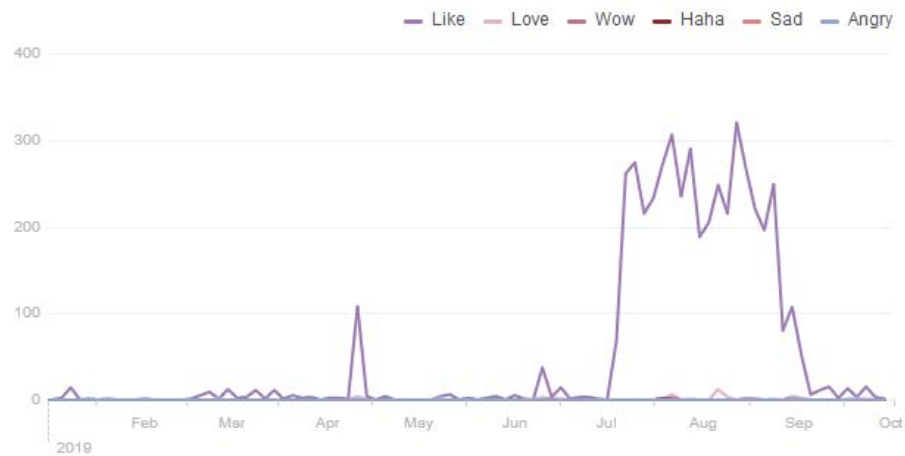
FACEBOOK - REACH



TOTAL REACH

Reactions

Likes and other ways people react to your Page posts.



FACEBOOK - POSTS



When Your Fans Are Online

Post Types

Top Posts from Pages You Watch

Data shown for a recent 1-week period. Insights for the time of day are shown in the Pacific time zone.

DAYS

12,364

12,342

12,391

12,337

12,348

12,352

12,331

Sun

Mon

Tue

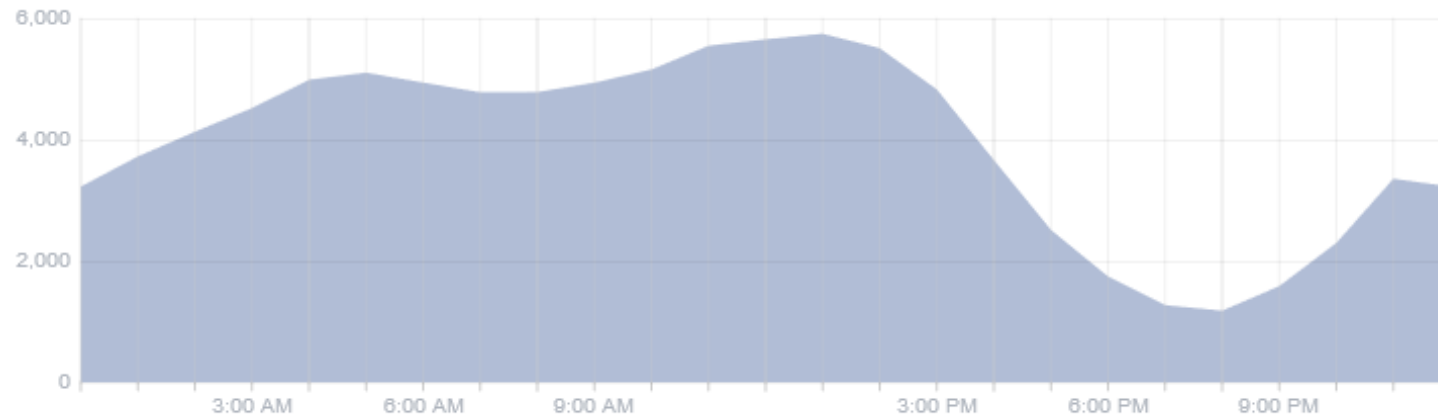
Wed

Thu

Fri

Sat

TIMES



FACEBOOK POST








When Your Fans Are Online | **Post Types** | Top Posts from Pages You Watch

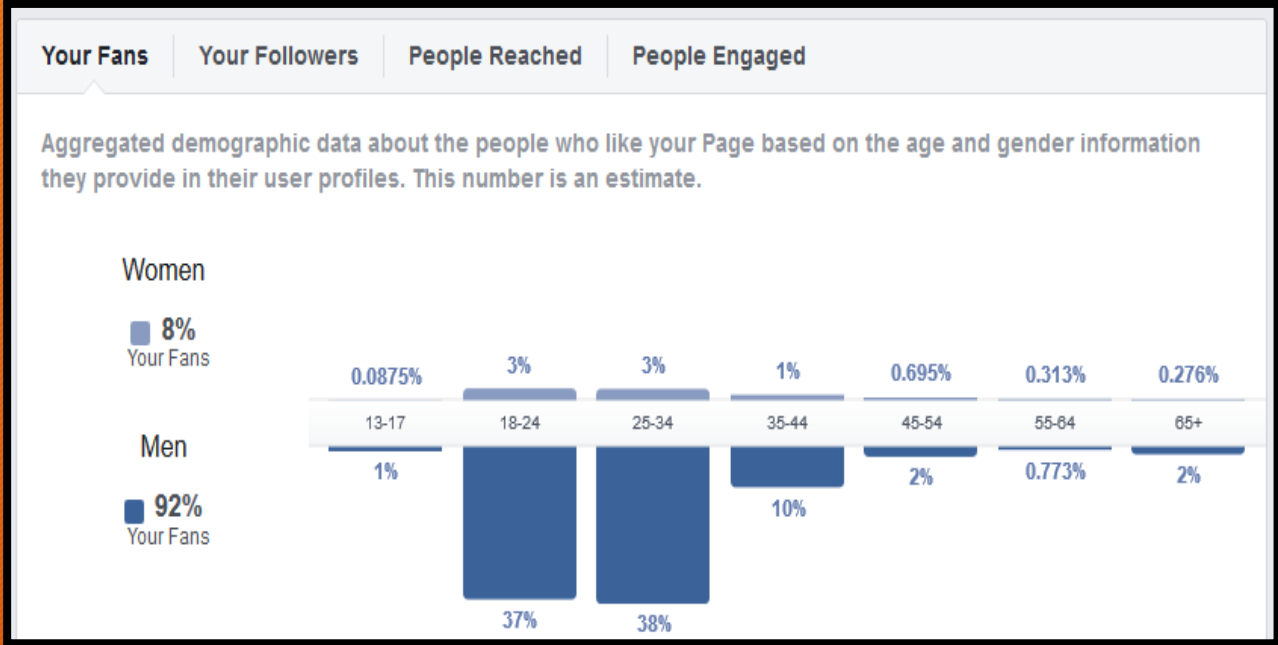
The success of different post types based on average reach and engagement.

Show All Posts ▾

Reach Post Clicks Engagement ⓘ

Type	Average Reach		Average Engagement	
 Video	822	<div><div></div></div>	242 33	<div><div></div><div></div></div>
 Photo	467	<div><div></div></div>	52 11	<div><div></div><div></div></div>
 Link	113	<div><div></div></div>	8 7	<div><div></div><div></div></div>
 Shared Video	108	<div><div></div></div>	10 2	<div><div></div><div></div></div>
 Status	73	<div><div></div></div>	2 2	<div><div></div><div></div></div>

FACEBOOK – PEOPLE (OUR FANS)



Country	Your Fans	City	Your Fans	Language	Your Fans
Algeria	9,747	Algiers, Algeria	1,914	French (France)	9,985
Tunisia	3,221	Tunis, Tunisia	859	Arabic	8,739
Morocco	2,006	Oran, Algeria	832	English (US)	1,864
Libya	1,861	Tripoli, Libya	818	English (UK)	535
Egypt	1,273	Antananarivo, Madaga...	559	Portuguese (Brazil)	90
Madagascar	913	Constantine, Algeria	449	Spanish (Spain)	77
Uganda	460	Kampala, Uganda	414	French (Canada)	77
South Africa	400	Sétif, Algeria	386	Spanish	76
Botswana	226	Casablanca, Morocco	378	Portuguese (Portugal)	62
Zambia	176	Benghazi, Libya	344	German	50

FACEBOOK – PEOPLE (OUR FOLLOWERS)



Your Fans Your Followers People Reached People Engaged

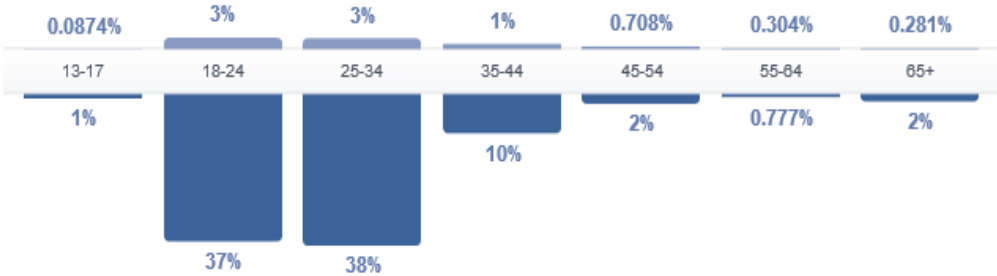
The people who follow your Page. This number is an estimate.

Women

8%
Your Followers

Men

92%
Your Followers



Country	Your Followers	City	Your Followers	Language	Your Followers
Algeria	9,751	Algiers, Algeria	1,913	French (France)	9,985
Tunisia	3,222	Tunis, Tunisia	859	Arabic	8,746
Morocco	2,006	Oran, Algeria	833	English (US)	1,874
Libya	1,861	Tripoli, Libya	819	English (UK)	538
Egypt	1,276	Antananarivo, Madaga...	559	Portuguese (Brazil)	90
Madagascar	913	Constantine, Algeria	450	Spanish (Spain)	77
Uganda	463	Kampala, Uganda	417	French (Canada)	77
South Africa	397	Sétif, Algeria	386	Spanish	76
Botswana	225	Casablanca, Morocco	379	Portuguese (Portugal)	62
Zambia	179	Benghazi, Libya	344	German	49

FACEBOOK – PEOPLE (REACHED)



Your Fans | Your Followers | **People Reached** | People Engaged

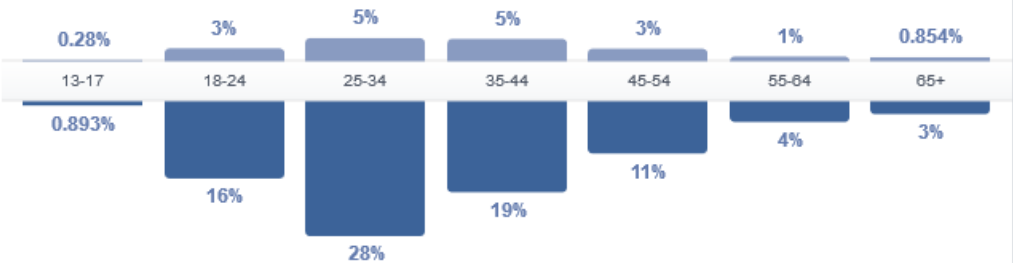
The number of people who had any content from your Page or about your Page enter their screen screen, grouped by age and gender. This number is an estimate.

Women

17%
People Reached

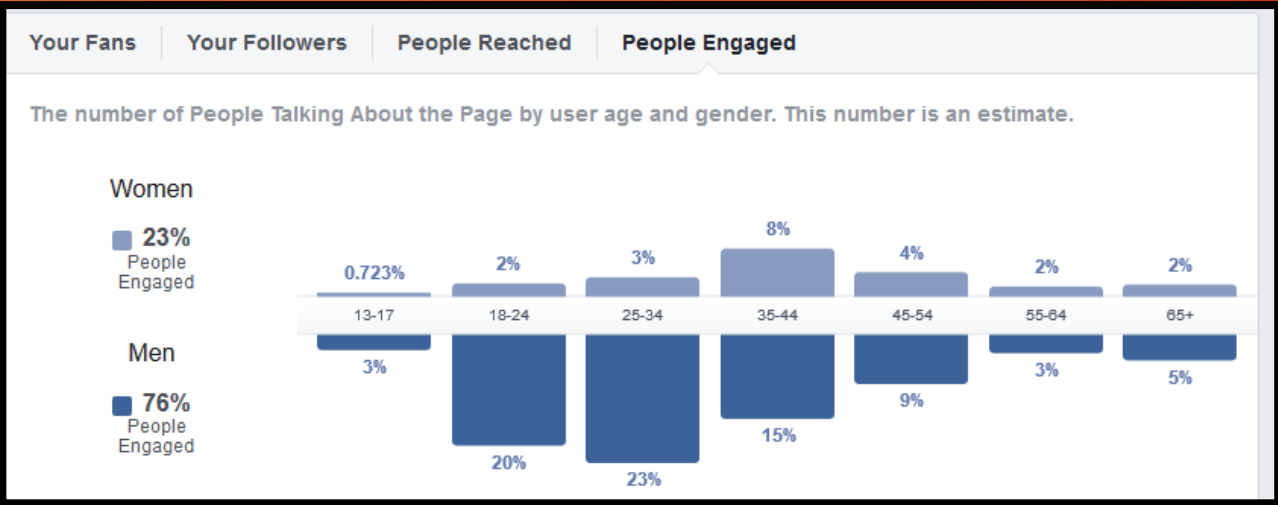
Men

82%
People Reached



Country	People Reached	City	People Reached	Language	People Reached
South Africa	6,294	Johannesburg, South ...	1,447	English (US)	8,795
France	2,134	Cape Town, South Africa	839	English (UK)	3,496
Italy	889	Kampala, Uganda	733	French (France)	2,948
United Kingdom	855	Harare, Zimbabwe	608	Italian	895
Spain	786	Lusaka, Zambia	487	German	778
Uganda	776	Pretoria, South Africa	483	Spanish	763
Zambia	772	Durban, South Africa	414	Spanish (Spain)	635
Zimbabwe	684	Bloemfontein, South Af...	323	Polish	474
Germany	582	Port Elizabeth, South A...	285	Arabic	448
India	563	Pietermaritzburg, Sout...	172	Portuguese (Portugal)	434

FACEBOOK – PEOPLE (ENGAGED)

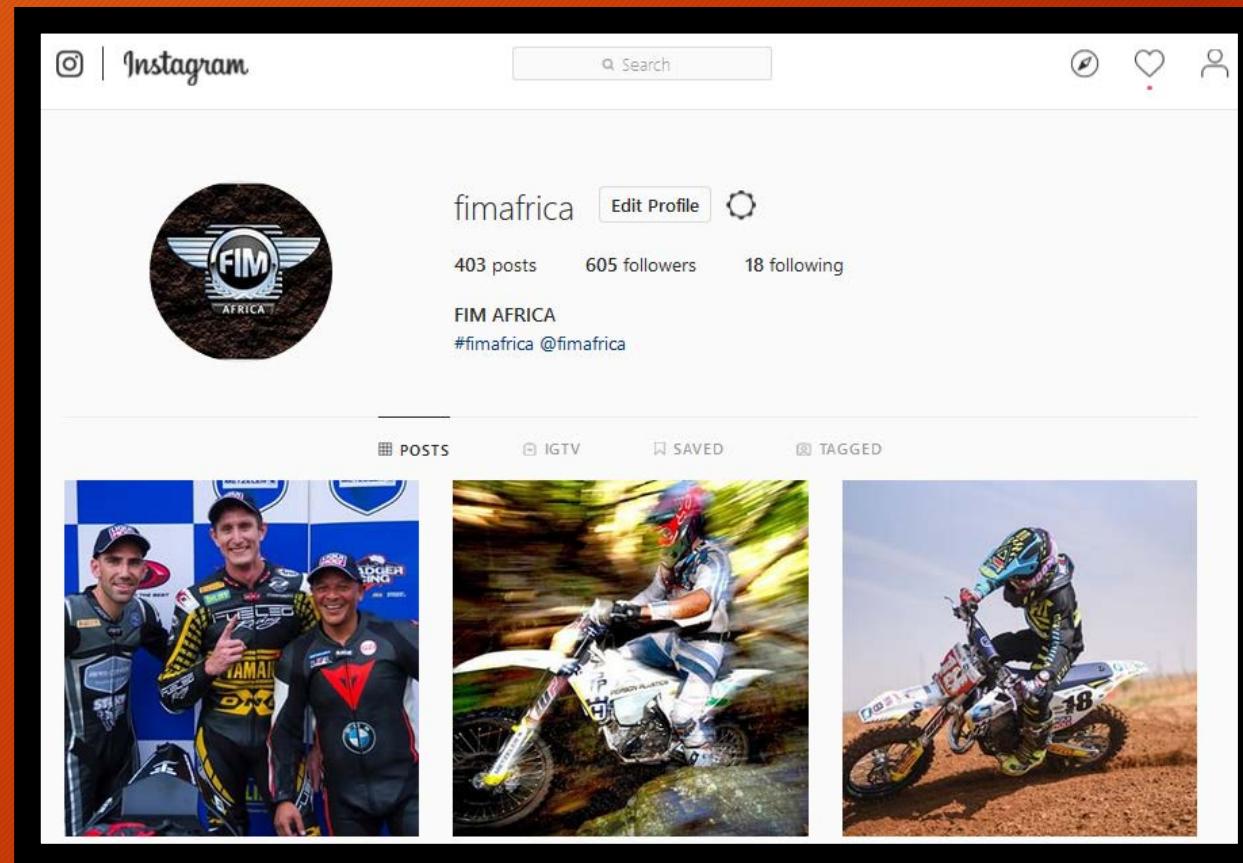


Country	People Engaged	City	People Engaged	Language	People Engaged
South Africa	136	Kampala, Uganda	77	English (US)	258
Uganda	83	Harare, Zimbabwe	44	English (UK)	193
Zambia	55	Lusaka, Zambia	37	French (France)	39
Zimbabwe	46	Johannesburg, South ...	28	Italian	9
India	25	Cape Town, South Africa	22	Portuguese (Portugal)	9
United Kingdom	20	Gaborone, Botswana	12	Arabic	8
Botswana	14	Bloemfontein, South Af...	11	Spanish	6
France	12	Pretoria, South Africa	10	Spanish (Spain)	5
Australia	11	Kitwe, Zambia	7	Indonesian	4
Morocco	10	Durban, South Africa	7	Thai	4

INSTAGRAM



- 605 Followers
- 403 Posts



INSTAGRAM INSIGHTS

