



FÉDÉRATION INTERNATIONALE
DE MOTOCYCLISME

PRESS RELEASE

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FOR MORE INFORMATION:

ISABELLE LARIVIÈRE
COMMUNICATIONS MANAGER
isabelle.lariviere@fim.ch
TEL +41 22 950 95 68

FIM Statement - Sharni Pinfold

The FIM is closely monitoring the situation following the statement made on social media by the Australian rider Sharni Pinfold, which aroused strong emotions within the motorcycling community. Gender equality is a core value for the FIM, which constantly strives to ensure the well-being of all riders and stakeholders. The FIM was upset to hear the news and takes the statement made by Ms. Pinfold very seriously. The FIM and the Australian Motorcycling Federation have maintained close contact with the young rider to understand the facts which led Sharni to such discouragement. We would like to stress that Sharni Pinfold can count on the unconditional support of the FIM to overcome this challenge.

The FIM recalls that the practice of motorcycling is open to all without discrimination and condemns any form of behavior contrary to these values. Any form of discrimination based on political, religious, sexual or racial grounds shall never be tolerated. Since 2006 the FIM Women in Motorcycling Commission (CFM) has been working hard to create equal opportunities and promote equal treatment for women involved in motorcycle-related activities.

“The FIM does not accept any kind of discrimination towards our riders, regardless of their gender. We are one motorcycling family, everyone is welcome. No inappropriate or disturbing comments or actions shall be tolerated. We aim at supporting all riders and enabling them to pursue their dreams and keep their motivation high. The FIM Women in Motorcycling Commission, together with the FIM and its stakeholders, continue to work hard to improve gender equality in our sport at all levels”, concluded the CFM Director, Ms Nita Korhonen.

Ms Pinfold added: *“From experiencing what I have in my own journey, my wish is that I am able to contribute to the awareness of disrespectful and misogynistic treatment towards females. I truly hope I am able to encourage the much needed improvement throughout the motorcycle industry and all industries where females are treated differently. This is not just me, there are many other women that have been treated poorly and as a result I hope to be able to empower others to know the importance and value of self-worth.*

It would be easy for me to sit back and point fingers at the people responsible, but I feel that true strength is determined by how we respond. I am not here to be a victim, I am here to stand for what is right and extend that message outwardly for all women. I am grateful for the support and for the measures taken by the FIM, with the clear focus being equality for all. This is what we stand for.”

About the FIM (www.fim-live.com)

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 115 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.