



AUDIT & RISK

INDABA 20-21 APRIL

DURBAN ICC (FACE TO FACE & VIRTUAL)

EFFECTIVE AUDITING AND RISK MANAGEMENT IN CURRENT ENVIRONMENT (MSCOA & COVID-19)

SPONSORSHIP PACKAGES

WHY SPONSOR EVENT?

Sponsorship is a highly effective marketing channel and sales lead generator. CIGFARO aims to continue to provide platforms which will help you to accomplish key exposure to audience of significance and influence. Your involvement at our events will help you showcase your expertise to our pre-qualified and influential audience of decision-makers. Our platform provides a cost-effective method to target key decision-makers.

EXHIBITION PACKAGES

SILVER PACKAGE

- 1 X EXHIBITION TABLE AND 1 REP
- BRANDING ON HOME PAGE
- SOCIAL MEDIA BANNER
- QUARTER PAGE ADVERT IN JOURNAL

R7 500

GOLD PACKAGE (LIMITED)

- 1 X EXHIBITION TABLE AND 1 REP
- BRANDING ON HOME PAGE
- LOGO ON BRANDING MATERIAL
- SOCIAL MEDIA BANNER ADVERTISING
- HALF PAGE ADVERT IN JOURNAL

R10 500

DIAMOND PACKAGE (LIMITED)

- 2 X EXHIBITION TABLE AND 2 REP
- 2 X COMPANY REPS (VIRTUAL PASS)
- 1 X COMPANY REP JOIN PANEL
- BRANDING ON HOME PAGE
- LOGO BRANDING MATERIAL
- LOGO ON STANDARD PRESENTATION SLIDES
- 20SEC VIDEO SHARED BEGINNING OF PRESENTATION
- FULL PAGE ADVERT IN JOURNAL
- SOCIAL MEDIA BANNER ADVERTISING
- AD. BANNER IN MONTHLY NEWSLETTER (APRIL & MAY)

R25 000

PLATINUM PACKAGE

- 2 X EXHIBITION TABLE AND 1 REP
- 2 X COMPANY REPS (VIRTUAL PASS)
- 1 X COMPANY REP TO JOIN PANEL
- OPPORTUNITY TO PRESENT PAPER
- BRANDING ON HOME PAGE
- LOGO ON BRANDING MATERIAL
- 1MIN VIDEO SHARING ON LANDING PAGE
- FULL PAGE ADVERT IN JOURNAL
- LOGO ON STANDARD PRESENTATION SLIDES
- SOCIAL MEDIA BANNER ADVERTISING
- JOURNAL FEATURE (INTERVIEW)

R50 000 – NEGOTIABLE

WHO IS THE TARGET MARKET?

Our platforms provide extremely high visibility for organisations interested in networking with qualified prospects possessing verifiable purchasing authority. Meet registered officials who are part of the decision-making process. There is also an opportunity to meet with industry-leading speakers. These prospects are professionals who share your concerns about the targeted topic area.

BUSINESS ENVIRONMENT

Our platforms provide a professional, educational environment conducive to learning and for conducting business outside of the event.

Kindly Complete and return the attached Registration Form to exhibition@cigfaro.co.za

For further information, please contact the office on.

011-394-0879

- Companies are urged to register early as exhibition space is very limited due to the nature of the workshop
- Companies will not be allowed to exhibit if no payment is received prior to the event.