

### **General Manager**

Western Province Athletics, a sports controlling board, seeks to employ a General Manager with a real passion for sport.

# Purpose:

To chart the organization's strategic direction, decide on what processes it will use to pursue that strategy, then lead the organization's employees through the day-to-day tasks necessary to move it in that direction.

# Requirements:

- Business related tertiary qualification is a definite requirement.
- Background affiliated to sport
- Understanding of the value of sport and the associated development of the community
- Ability to design and implement strategic plans
- Definite passion for sport
- The ability to seek and engage with sponsors/partners.

### Responsibilities:

- Take control of all aspects of how the organization operates and take steps to improve its
  efficiencies.
- Ensure continuous growth and influence of athletics and develop corporate structures and policies to support the growth, including identifying and developing alliances with suitable business partners and/or raising money to finance initiatives.
- Define, direct and co-ordinate employee policies, to grow the organization, and make systematic changes, as needed, to maintain employee performance at an optimum.
- In collaboration with the company's executive committee (Financial, Technical, Operations, IT, HR and Sales/Marketing executives), define annual corporate objectives and departmental goals in support of achieving these objectives and review every quarter. Also agree on Social Investment Programs for the year.
- Assume the role of the organization's advocate, communicating the organization's value proposition to both the outside world as well as employees, strategic partners and stakeholders.

Please e-mail your CV to <u>jan@keyrecruitment.co.za</u> or call Jan van Dyk on 021 - 531 2015 for more information. Closing Date - 4<sup>th</sup> May 2018

### Please do not contact the Western Province Athletics offices.