



NEDBANK



RACE INFORMATION DOCUMENT



THIRSTI





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DATE: SUNDAY 23 MAY 2021

START TIME: 7:30 AM LADIES AND 8:00 AM MENS

START VENUE: POLLOK BEACH, SUMMERSTRAND
PORT ELIZABETH





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RACE INFO

- Elite Runners can submit their entries and will be invited to the 50KM race. Entry fee will be waived
- Non invited elite athletes may apply - A full running resume to be sent to nbsport@lantic.net and after accepted an entry fee of R500-00 will be due. Invoice will be with payment details
- A total of 40 Male and 30 Female athletes (including pacers) will compete in 7 X 7,145 km laps in Port Elizabeth around the Beach Front.
- **START TIME: 7:30 AM LADIES AND 8:00 AM MENS**
- Men will start just before women complete 1st lap irrelevant if its 8:00 or not





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PRIZE MONEY

Total Prize Purse: R650,000

R300,000 for IAU World records will be awarded:

R150,000 BONUS INCENTIVE EACH IF THE IAU 50KM WORLD RECORD BEING BROKEN BY A MAN OR A WOMEN RESPECTIVELY (Only to the 1st Athlete to achieve this in the men and woman categories)

CURRENT MENS RECORD: THOMPSON MAGAWANA 2H43MIN38SEC CLAREMONT

CURRENT WOMENS RECORD: ALYSON DIXON 3H07MIN20SEC ROMANIA





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MEN AND WOMAN PRIZE MONEY BREAKDOWN

POSITION

- 1ST R100,000 + BIOGEN HAMPER
- 2ND R40,000 + FUTURE LIFE HAMPER
- 3RD R15,000 + BAVARIA HAMPER
- 4TH R8,000
- 5TH R7,000

POSITION

- 6TH R1,000
- 7TH R1,000
- 8TH R1,000
- 9TH R1,000
- 10TH R1,000

Continental records will be awarded with R5,000 each for both wan and women





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RACE INFO

- Start and finish at same point
- Race numbers will be printed and handed to all Athletes
- Should an athlete be lapped he/she will be pulled off the road
- Health and Safety Officer will be appointed by ASA / EPA
- Time keeping will be managed by MOBII: Electronic board at the finish area, 4-time clocks 2 for Men 2 for Women
- Prize giving at finish area and another one in hotel





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WATER POINTS

- Water tables to be arranged on opposite sides of road at turning point and before the finish line
- Sealed bottles of water and Biogen energy drinks or squeezies. Ice and buckets to be arranged.
- All items to be sanitized after placing on tables
- Sanitizer, gloves and Masks for all water point workers. No bottles or items to be handed to Athletes
- Athletes to hand in personal marked bottles the night before, these will be locked up and sealed
- Cooler boxes to be arranged and a dedicated officer for the job
- Security will be arranged at water points and Start/Finish





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ACCOMMODATION

Race Hotel: Southern Sun The Marine

- 3 x Conference rooms: Press conference, team meetings, price giving
- Separate Dope Testing room with toilets

Upmarket Guesthouse: Quarantine Accommodation for COVID 19 positive athletes

- Isolation for positive tested Athletes





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ACCOMMODATION & TRANSPORT RULES

- Hotel walking distance from start of the race, **SPECIAL DEALS WILL BE ARRANGED FOR EVERYONE**
- International Athletes have to show a negative COVID 19 test result upon arrival at OR Tambo. (72 hrs prior)
- COVID-19 Testing for International Athletes will be done upon arrival in race hotel – Results to be available within 2-3 hours. Screening before the race, this **WILL BE COMPULSORY**
- Social distancing, sanitizing and wearing of masks will be adhered to as per COVID 19 Regulations
- Upmarket Guest house will be available for International Athletes to isolation after a positive test





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TRANSPORT & LEAD VEHICLES

- Race Vehicles: Lead cars, Combis for arriving athletes, Cars to be used during organizing of the race
- Combi's: Transport from Airport to hotel and to Start of race and back to hotel
- Transport will be arranged from Airport and back, this will be done under strict COVID-19 regulations





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BROADCASTING

- ASA confirmed that SABC TV will broadcast the Nedbank 50km race
- Live stream to be done – awaiting quote, budget and info on services. Will be able to do inserts of Sponsors, City, athletes profiles
- Nedbank Branches and International stations may also use the Live stream link. Content will belong to race organizers
- Drone footage
- Camera on 18th floor of Radisson to get a wide view
- Needs to buy 2 x RF `s for the race to do the Live Streaming
- EPA will supply technical officials. ASA technical officials present as well
- Athletes will immediately after finishing be taken to TV Cubical then the LIVE STREAM Booth and then to individual local media booths





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EASTERN PROVINCE ATHLETICS

- Referees will be appointed by ASA and EPA
- International Athletes will be tested again upon arrival at hotel and results be available within 2 to 3 hours. (Clarification on who will be doing testing form EPA)
- Nedbank Running Club PE to supply marshals
- Accredited World Athletics route measurer by as per IAU Rules will be appointed





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BRANDING

- Branding will be erected at start , Halfway and between laps
- Branding: NEDBANK, IAU, Nelson Mandela Bay Municipality, ASA, EPA, WORLD ATHLETICS and Car Sponsor

BRANDING PLAN

- Sub sponsors: NIKE, BIOGEN, FUTURE LIFE, BAVARIA, TSOGO SUN and THURSTI
- Start Gantry: need measurements (use current one)
- Crowd barriers before and after the start, at the finish and some places on the route to use for branding as well
- Full road closure for the duration of the event, plan to be handed to Traffic Department by organizing Club





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COMMUNICATION

- Nedbank to supply Nelson Mandela Bay Municipality and Eastern Province Athletics with a press statement about the NEDBANK RUNIFIED 50KM RACE by end of business Wednesday 17 March 2021 and they will announce it at their SA 21KM Press launch on Thursday 18 March 2021





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CONTACT DETAILS

For any queries please email

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